

more details, please follow the link: <http://www.indjst.org/>

2. International Journal of Control Theory and Applications (IJCTA)

Anna University – Annexure –II Journal [Scopus Indexed] For more details, please follow the link: http://serialsjournals.com/journal-detail.php?journals_id=268

* Additional Charges (INR 5,500) for Extended Article/2nd Article for Journal Publication (IJST/IJCTA).

* Few selected articles to be communicated (After Conference) to Journals (IJST/IJCTA) without having additional charges.

For any clarification regarding publication, kindly contact

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National Conference on Revolutionalising Business Practices in Digital Era (NCRBD)

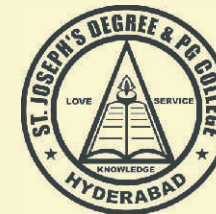
<http://ncrbd.in/>

Date: 29 November, 2016

Email: ncrbd.conf@gmail.com

(Conference paper should be submitted to the above mail)

Jointly Organised By:



&



-: Venue :-

**St. Joseph's Degree & PG College,
King Koti, Hyderabad**

Welcome To

One Day National Conference on Revolutionising Business Practices in Digital Era (NCRBD) which will be held at St. Joseph's Degree & PG College, King Koti, Hyderabad on 29 Nov 2016 will be jointly organized by St. Joseph's Degree & PG College and IRD India.

The Primary objective of the conference is to bring together academicians, corporate persons, research Scholars, students and practitioners in the field of Management and Information Technology to a common forum to explore the transformations in Management Practices and Technology in Information age that promotes research and developmental activities in the areas of Business Management and Information Technology. Another objective is to create an ideal platform for people working in and around the country to share views and experiences towards changing scenarios and innovations in Human Resource, Marketing, Finance and IT.

ABOUT ST. JOSEPH'S DEGREE & PG COLLEGE

St. Joseph's Degree & PG College, an autonomous College, affiliated to Osmania University was established by Hyderabad Archdiocese Society (HAES) in the year 1997. The Archdiocese of Hyderabad has a glorious legacy of serving the people in the field of Education, Social Development and Health, apart from its Religious activities for over 150 years.

The Archdiocese established HAES in the year 1983 as a separate Educational Society. It now has 24 Institutions under its banner, including St. Joseph's Degree & PG College which are marching ahead on the path of excellence under the visionary leadership of our Chairman Most Rev. Thumma Bala, D.D., the Archbishop of Hyderabad and Rev. Fr. Vincent Arokiadas, Principal, St. Joseph's Degree & PG College.

The College offers a wide range of UG & PG courses in Commerce, Science, Mathematics, Computer Science, Mass Communication & Management. St. Joseph's is Re-Accredited by NAAC with "A" Grade with a CGPA of 3.49 and being an Autonomous College offers innovatively designed and updated curriculum to keep pace with emerging global trends in academics and industry.

ABOUT IRD INDIA

The Institute for Research and Development India (IRD India) is an independent, private non-profit scientific association of distinguished scholars engaged in Computer Science,

Information Technology, Electronics, Mechanical, Electrical, Communication and Management. The IRD India members include faculties, deans, department heads, professors, research scientists, engineers, scholars, experienced software development directors, managers and engineers, university postgraduate and undergraduate engineering and technology students, etc. IRD India plays an influential role and promotes developments in a wide range of ways. The mission of IRD India is to foster and conduct collaborative interdisciplinary research in state-of-the-art methodologies and technologies within its areas of expertise.

Call For Papers

Authors are invited to submit full papers for consideration. Submission of paper must be original and should not have been published previously or be under consideration for publication in any other journals or proceedings. All accepted papers will be sent for peer review and the corresponding author will be notified of the outcome of the review process.

HRM

FINANCE

MARKETING

IT

Important Dates

Early Bird Round Paper Submission

ABSTRACT SUBMISSION:	29 October 2016
NOTIFICATION OF ACCEPTANCE:	1 November 2016
FULL PAPER SUBMISSION:	7 November 2016
NOTIFICATION OF ACCEPTANCE:	10 November 2016
CAMERA READY PAPER SUBMISSION AND AUTHOR'S REGISTRATION:	14 November 2016
CONFERENCE DATE:	29 November, 2016

Registration

Early Bird Round

Category: Authors	Registration Fee
Industry/Research Institute	INR 3,000
Academicians & Research Scholars/ Full time Research Scholars / Students	INR 2,500
Non-Author Participants	INR 1,000

Publication

All the accepted papers which are registered will be published in the conference proceedings (Hard Copy) with ISBN number and IRD Journals.

- International Journal of Advanced Electrical and Electronics Engineering (IJAEED) ISSN(Print): 2278-8948
Abstracting/Indexing: Google Scholar; Directory of Open Access Journals; TechRepublic; USA, OALib; WorldWideScience.org
- International Journal on Advanced Computer Engineering and Communication Technology (IJACECT) ISSN (Print): 2278-5140,
Abstracting/Indexing: Google Scholar; Directory of Open Access Journals; Open Academic Journals Index; ResearchGate; CiteFactor
- International Journal on Advanced Computer Theory and Engineering (IJACTE) ISSN (Print): 2319-2526
Abstracting/Indexing: Google Scholar; Directory of Open Access Journals; Open Academic Journals Index; ResearchGate; CiteFactor
- International Journal on Research and Development – a Management Review (IJRDMR) ISSN (Print): 2321-5747
- Abstracting/Indexing: Google Scholar; Directory of Open Access Journals; Open Academic Journals Index; ResearchGate; CiteFactor
- International Journal on Mechanical Engineering and Robotics (IJMER) ISSN (Print): 2319-5479
Abstracting/Indexing: Google Scholar; Directory of Open Access Journals; Open Academic Journals Index; ResearchGate; CiteFactor
- International Journal on Theoretical and Applied Research in Mechanical Engineering (IJTARME) ISSN (Print): 2319-3182
Abstracting/Indexing: Google Scholar; Directory of Open Access Journals; Open Academic Journals Index; ResearchGate; CiteFactor

Some articles from conference will be invited for extension to be re-reviewed for inclusion in following journals:

1. Indian Journal of Science and Technology (IJST)
Anna University – Annexure –II Journal [Scopus Indexed] For